

Sponsorship Pack

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**QTA ROAD FREIGHT
INDUSTRY AWARDS**

21 September 2024

About the Awards



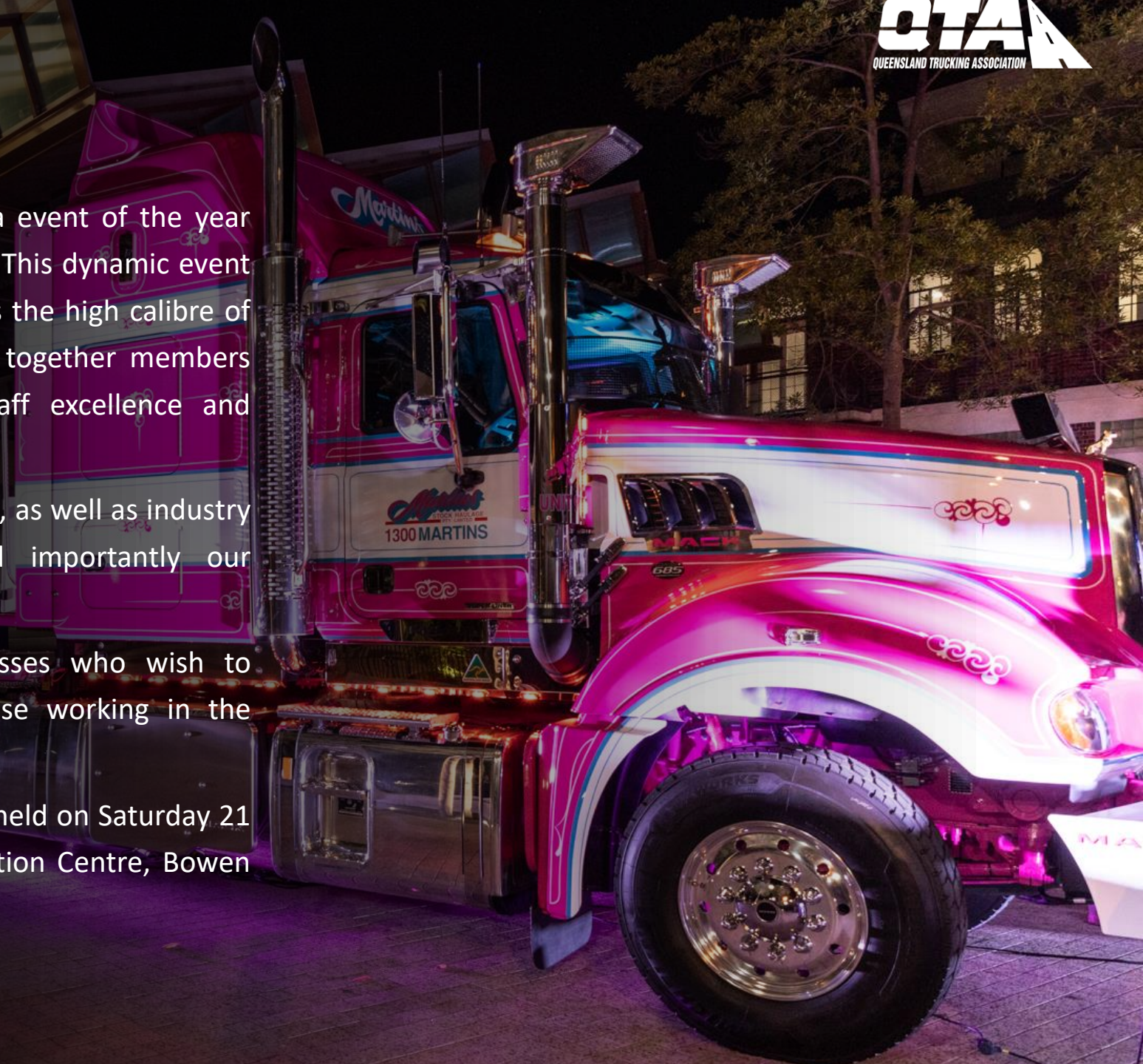
The Road Freight Industry Awards is the QTA's gala event of the year attracting over 450 guests from across the industry. This dynamic event celebrates this great industry and the acknowledges the high calibre of people who make up the sector. The night brings together members from all regions of Queensland to celebrate staff excellence and significant industry initiatives.

Guests include key federal, state and local politicians, as well as industry stakeholders, our loyal sponsors, partners and importantly our members.

Sponsorship opportunities are offered to businesses who wish to increase brand exposure and connectivity to those working in the industry*.

The 2024 QTA Road Freight Industry Awards will be held on Saturday 21 September 2024 at the Royal International Convention Centre, Bowen Hills.

**Sponsorships are offered at the discretion of the QTA.*



Sponsorship Opportunities



| | Event Partner \$25,000 +gst | Principal \$12,500 +gst | Major \$8,500 +gst | Bar \$5,000 +gst | Entertainment \$5,000 +gst | Truck/Trailer display Inside \$6,000 +gst | Truck/Trailer display Outside \$3,000 +gst |
|---|--------------------------------|----------------------------|-----------------------|---------------------|-------------------------------|---|--|
| Complimentary tickets | VIP Table (8) | VIP Table (8) | VIP Tickets (4) | 2 | 2 | 2 | 1 |
| Company Logo on: | | | | | | | |
| Online Event Registration | ✓ | ✓ | ✓ | | | | |
| Event promotion (Transporter E-News/Social Media) | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | |
| Event name tags | ✓ | | | | | | |
| Event Program | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Multimedia presentation | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Electronic signage at event | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Table centrepieces | ✓ | ✓ | ✓ | | | | |
| Vehicle display (truck/trailer) | | | | | | ✓ | ✓ |
| Signage displayed at pre-dinner drinks | ✓ | ✓ | | | | | |
| Opportunity to play company marketing video (1-2mins) | ✓ | ✓ | | | | ✓ | |
| Opportunity to provide promotional merchandise (450 guests) | ✓ | | | | | | |
| Introduction to VIPs | ✓ | ✓ | | | | | |
| Corporate co-branded QTA gift (QTA to supply) | ✓ | ✓ | | | | | |
| Photo opportunities | ✓ | ✓ | ✓ | | | | |
| Acknowledgements: | | | | | | | |
| By MC at event | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Event program | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Post event report – Transporter E-News | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| QTA social media | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ | ✓ |
| Annual report | Logo | Logo | ✓ | ✓ | ✓ | ✓ | ✓ |

Queensland Trucking Association Ltd
Welcomes you to

QTA Road Freight Industry Awards 2023



How to be an Event Sponsor

Contact the QTA office on 07 3394 4388 or admin@qta.com.au.

Sponsorships are offered on a first in basis.



Contact Us

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QTA
Road Freight
Industry Awards
2023



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