

bp plus business bonus offer 1 February– 31 July 2025

bp plus and Qantas Business Rewards 3x Points Multiplier + 150k bonus Qantas Points QTA Approved Creative

- The following image and text are legally approved for use. We ask that you replicate the example provided for usage adjusting the size of imagery to suit.
- * [T&Cs apply](#) visit www.bpplus.com.au terms & conditions and the bp plus website are a mandatory legal requirement.
- The offer can be used in email, newsletter & social to non-bp plus customers. This is an **acquisition only (new customers)** campaign.
- These offer assets associated with the campaign must be removed from market **by 31 July 2025**.
- Please direct any enquires to jane.hodgson@bp.com with minimum 2 days notice.
- Further information can be found at www.bpplus.com.au.

Image sizes provided:

- EDM 1920 x 1080
- Facebook 1200 x 630
- LinkedIn 1200 x 627

Approved image for Facebook & LinkedIn



Approved Facebook/LinkedIn example inclusive of image and text

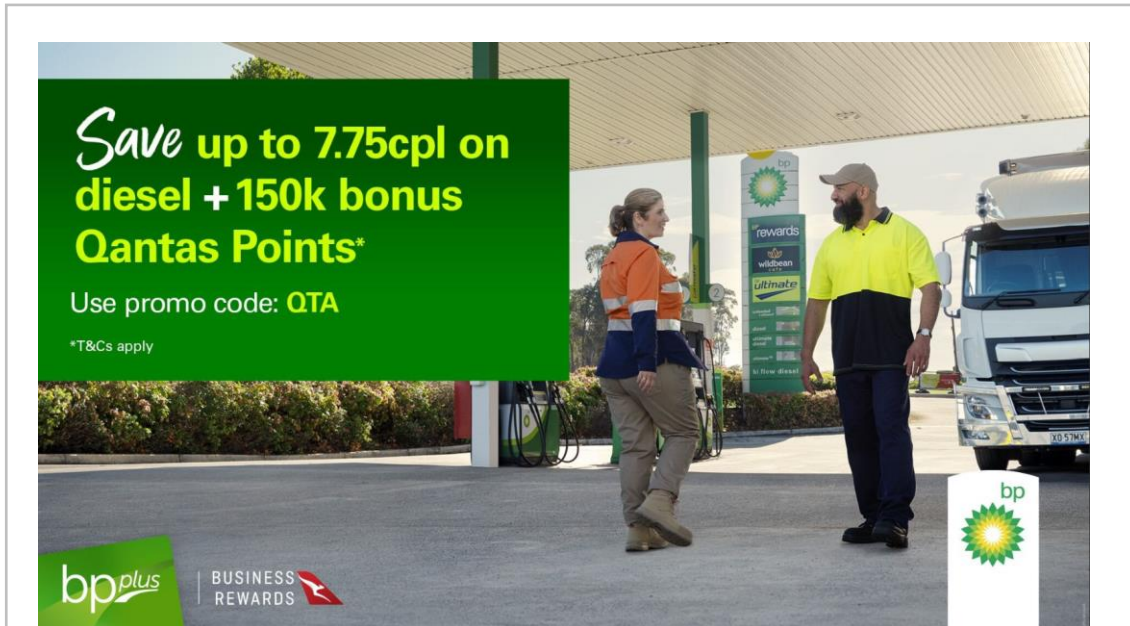
Save up to 7.75cpl on Ultimate Diesel by signing up your business to bp plus. New bp plus customers to earn 20,000 bonus Qantas Points plus 3X Qantas Points for 7 months. Want more? Fill up with 15,000 litres or more within 7 months and receive 130,000 bonus Qantas Points. T&Cs apply. Use code QTA



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Approved creative examples for EDMs

Headline: Save up to 7.75cpl on Ultimate Diesel plus 150K bonus Qantas Points for your business with bp plus*



Unlock fuel savings & points with the bp plus business bonus

Now is a great time to fuel your business with a bp plus fuel card.

bp is pleased to offer all QTA members 7.75c per litre off Ultimate Diesel at over 270 bp National Diesel Offer sites and more than 200 National Extended Offer Sites. The latest NDO sites and NEO sites are listed here: https://www.bp.com/content/dam/bp/country-sites/en_au/australia/home/products-services/bp-plus/ndo-site-list.pdf and https://www.bp.com/content/dam/bp/country-sites/en_au/australia/home/products-services/bp-plus/neo-site-list.pdf

Sign up for a bp plus fuel card and as a Qantas Business Rewards member you'll earn 20,000 bonus Qantas Points, plus triple Qantas Points for 7 months.

Want more? Fill up with 15,000 litres or more within 7 months and receive 130,000 bonus Qantas Points.*

Don't miss out on the bp plus business bonus.

Visit bpplus.com.au for more. It really is, business, the clever way.

[*T&Cs apply](#) Use promo code: QTA

[Sign up now](#)

* To earn triple Qantas Points for the first 7 months, the association member must apply for a BP Plus account between 12.01am (AEDT) 1 February 2025 and 11.59pm (AEST) 31 July 2025, be approved for a BP Plus account during that period & become a Qantas Business Rewards(QBR) member (if not already a member) within 30 days of being approved for a BP Plus account. To receive an additional 130,000 bonus Qantas Points, buy at least 15,000 litres of any grade of unleaded and diesel fuel excluding Autogas and AdBlue (**Eligible Fuel**) with BP Plus in the first 7 months. Your business must hold an open BP Plus account to receive Qantas Points. For Qantas Points to be loaded successfully, the ABN associated with the BP Plus account must match your ABN used in your QBR account. The association member must have a valid ABN and must not have held a BP Plus account within the 24 months prior to the start of the Offer Period, be a gov't-entity or similar public-sector business, be a BP-supplied distributor of automotive fuels, nor be subject to a strategic pricing arrangement with bp. The "first 7 months" is measured from the BP Plus account open date until the last day of the seventh (7th) calendar month after the account open date. The association member must not have any overdue amounts on its BP Plus account. Qantas Points will be awarded within 6 weeks of on-time BP Plus account payment of amounts owing monthly.

[BP Plus](#), [BP Plus – Qantas Business Rewards Offer](#) and [Qantas Business Rewards Terms & Conditions](#) apply. See full offer [Terms & Conditions](#) including privacy information. Promoter: BP Australia Pty Ltd (ABN 53 004 085 616).